



Innovative Truth

Bringing Scripture to Life

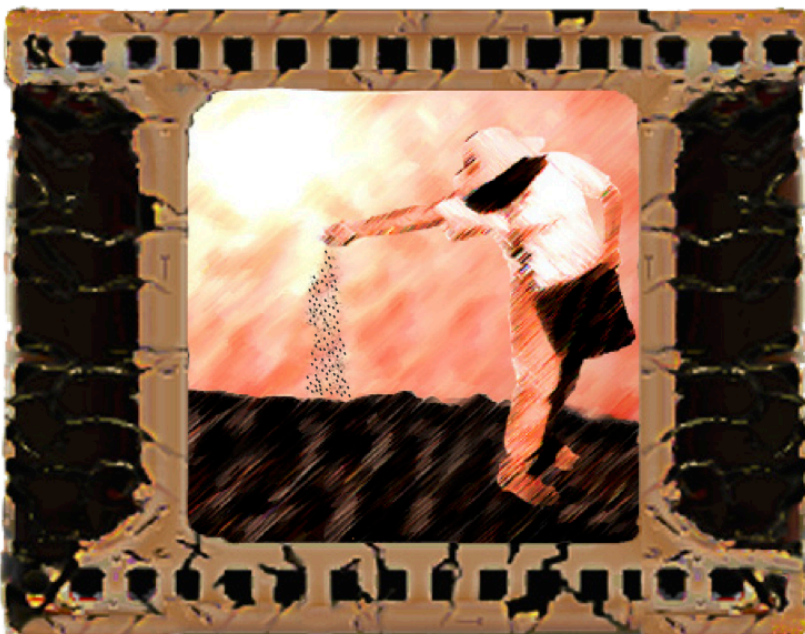
May 2023

Dear Friend,

Recently a long-time partner asked about the Innovative Truth logo. So I decided to revisit the thoughts behind the name, and this abstract picture, as to how it became what you see on Innovative Truth communications.

When I was very new to campus ministry, my campus director asked how we could reach a campus of 23,000 students with the gospel. Jesus clearly answers this question when He told His disciples they were reaping the harvest where others had sown seeds of the gospel. Through the parable of the sower and the seed, He taught how they should scatter the seeds of the gospel broadly, because we never know the kind of soil where those seeds would fall. **It's our job to sow, God will take care of the rest.**

When I formed Innovative Truth in 2012, I wanted a logo representative of Jesus' parable of sowing the seeds of the gospel. Guess I was feeling very Van Gogh when I tried my hand at some abstract Photoshop techniques. The 8mm film framing the sower represents sharing the gospel through media productions which was a direction I was interested in at the time. The sower is scattering the seed from the bag he carries. Innovative Truth is our calling from God to go as He commands to share the gospel, sometimes in very innovative places. We fulfill that by reaching people for Christ through our website, these monthly letters, our Discord channel and our 12 weekly small groups. The mission statement for Innovative Truth reads, **"Our mission is to teach and train people through a gospel-focused ministry by bringing scripture to life, and watch God transform the lives of those who feel broken or have otherwise been forgotten."**



I was called to ministry at 19, and entered full time ministry 29 years ago. Tonya joined me 7 years ago. Many of you have been ministry partners since the very beginning, while others have come aboard along the way. We praise God for you all as you have been used by God to spread the seeds of the gospel knowing that Jesus' words still ring true today that some seed would fall on good soil and produce a bountiful harvest. We can't thank you enough for your faithful generosity that allows that seed to continue to be sown where it grows strong.

With all our love,

Tom & Tonya